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**HOLLYWOOD'S LEADING LADIES SHINE IN PLATINUM JEWELRY AT THE
68TH ANNUAL GOLDEN GLOBE AWARDS**

Los Angeles, CA (January 16, 2011) – From Natalie Portman's statement necklace to Catherine Zeta Jones' drop earrings, Hollywood's leading ladies chose to celebrate their accomplishments in platinum jewelry at the 68th Annual Golden Globe Awards.

Platinum is naturally white, so it maximizes the brilliance of diamonds and colored gemstones, making it the ideal setting for the red carpet, and all of life's most important moments.

Following is a list of stars that celebrated tonight's achievements in PLATINUM:

- Natalie Portman: Platinum and diamond necklace, and platinum and diamond stud earrings by Tiffany & Co.
- Halle Berry: Platinum and diamond stud earrings (3.03 carats), and 5 platinum and diamond bracelets by Harry Winston.
- Jennifer Lopez: Platinum and diamond cluster earrings, platinum and diamond hair pin, platinum and diamond cuff, and a platinum and diamond ring (7.06 carats) by Harry Winston.
- Catherine Zeta Jones: Platinum and diamond earrings (26.8 carats), platinum and diamond bracelet (14.87 carats), and a platinum and diamond ring (7.2 carats) by Van Cleef & Arpels.

- Scarlett Johansson: Platinum and diamond bracelet from 1920 (22.48 carats), platinum and diamond bracelet from 1930, platinum and diamond hair clips from 1934, and platinum and diamond stud earrings by Van Cleef & Arpels.
- Megan Fox: Platinum earrings and ring by Lorraine Schwartz.
- Amy Adams: Platinum and diamond ring by Cartier.
- Eva Longoria: Platinum and diamond brooches, and platinum and diamond stud earrings (5 carats) by Neil Lane.
- Michelle Williams: Vintage platinum and diamond stud earrings by Fred Leighton.
- Julia Ormond: Platinum jewelry by Lorraine Schwartz.
- Claire Danes: Platinum and diamond drop earrings (3 carats) by Fred Leighton.
- Annette Bening: Platinum earrings and bracelet by Lorraine Schwartz.
- Tina Fey: Platinum earrings, bracelet and ring by Lorraine Schwartz.
- Helen Mirren: Platinum and diamond necklace (55.08 carats), and a platinum and diamond bracelet by Cartier.
- Christina Aguilera: Platinum rings and earrings by Lorraine Schwartz.
- Tilda Swinton: Platinum and diamond chain necklace (100 carats) by Fred Leighton.

About Platinum Jewelry

Platinum is the ideal choice for bridal and fashion jewelry because it holds diamonds and precious gemstones more securely than any other metal. It is not only the highest quality metal, but its density makes it one of the most durable and enduring precious metals. Platinum is also naturally white, unlike white gold, which means it will not cast any tint onto a diamond or gemstone, allowing the stone's genuine color to sparkle brightly.

To learn more about platinum jewelry and to view jewelry styles at a variety of price points, please visit www.preciousplatinum.com/designgallery.

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